

2016 ANNUAL REPORT

SPEAKING OUT

Building awareness,
education and engagement.

2 in 3
incidents of sexual
assault go unreported

Every hour 1,200 people
in the U.S. are abused
by a partner

Chicago Says No More Steering Committee

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Executive Director
TEST400K

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Entrepreneur

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Executive Director
Corporate Alliance to End Partner Violence

Ruth Wuorenma

Executive Chair and President
Neighborhood Capital Institute



Whether or not you know someone who has been a victim of domestic violence or sexual assault, the epidemic in our society directly affects you and your family, colleagues and neighbors.

Statistics documenting the epidemic of SA and DV can overwhelm. It is estimated U.S. companies spend more than \$8.3 billion a year on costs attributable to DV and SA. That's because 1 in 3 women and 1 in 7 men will experience some sort of violence in their lifetime. And survivors often don't talk about these events.

Nonetheless, it is our obligation to find ways to influence change in our society where physical, emotional, psychological, sexual and financial abuse invade every sector of our lives. Domestic violence and sexual assault pervade all generations of all cultures and races, all economic strata, all faith groups, all educational achievement and all gender-identification cohorts. This is not someone else's problem. This is our problem.

Ultimately, we are measured as a society by how we advocate and care for our most vulnerable members. That is why Chicago Says No More strives to transform how we talk about DV and SA so victims seek assistance and support. So, abusers understand their behavior is not acceptable and get help.

So your courage to get involved, your generosity and your determined dedication to raising **awareness** in Chicago and across Illinois sustains our ability to make a difference. The barriers to changing the conversation about DV and SA are just starting to come down, but the social protections of under-reporting, victim-blaming are resilient and deep.

Since Chicago Says No More launched on April 28, 2015, our initial successes were made possible through your contributions, hard work and dedication. Your response to our first year's take-the-pledge drive and the wisdom, expertise and experience of members of our steering committee are making a difference.

As we embark on our second year, we are fortifying our commitment to collaborative efforts, accelerated communication, and persistent, focused **educational** and policy-altering initiatives.

Determination, vigilance and innovative problem-solving are unbeatable forces for change when we are united. Together, I believe more strongly than ever, we can make our world a safer place. We are at a critical time. I hope you will sustain your **engagement** and involve others in joining Chicago Says No More.

Thank you for your continued support.

Kristie Paskvan
Founder
April 28, 2016

MISSION

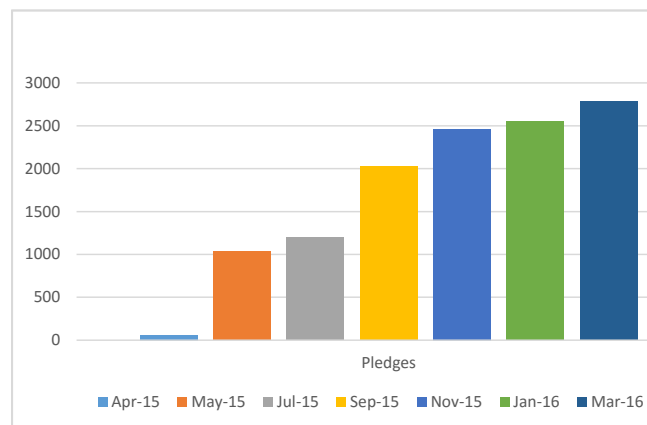
[Chicago Says No More](#) is dedicated to addressing the challenges of domestic violence and sexual assault in the Chicago metro area and across Illinois. It is aligned with the national NO MORE campaign started by a coalition of leading advocacy groups, service providers and major corporations.

The initial goals of Chicago Says No More are to:

- Marshal resources of the Chicago metro area to combat domestic violence and sexual assault.
- Change the culture and conversation about domestic violence and sexual assault so citizens can make a difference.
- Provide fresh, innovative ways to leverage resources offered by myriad not-for-profit domestic violence and sexual assault organizations by establishing system-wide solutions to challenges they experience.

In less than 12 months, Chicago Says No More has established a collaboration of 23 directors of not-for-profits, dedicated to serving and supporting those who have been touched by domestic violence and sexual assault, and 16 business, civic and philanthropic leaders.

PLEDGES



More than 2,800 people visited the Chicago Says No More website and took [the pledge](#) to no longer tolerate the silence and denial shielding perpetrators of all cultures and races, socioeconomic levels, education attainment, gender identifications and lifestyles. Those who have taken this pledge, continually growing, serve as the ambassadors of the mission of Chicago Says No More.

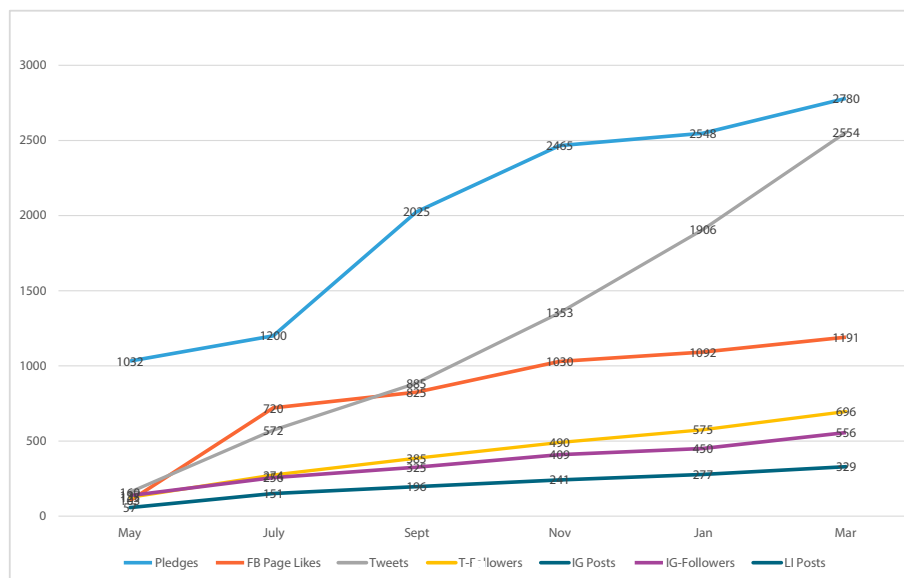
AWARENESS

Chicago Says No More has had a consistent and strong presence in broadcast, mainstream print and brand name digital media.

Five hundred thirty-seven PSA [TV spots](#) were broadcast by CBS 2 Chicago, the organization’s media partner, from July 3, 2015 through April 15, 2016. Many aired during prime time, including Super Bowl Sunday. Twenty-one prominent Chicago and Illinois business and civic leaders, as well as celebrities, were recruited to participate in these PSAs.

More than 30 interviews with steering committee members covered timely topics in the news as well as new initiatives developed by Chicago Says No More. CBS 2 Chicago led the way, and every single major news outlet in the region including NBC 5 Chicago, ABC 7 Chicago, WGN 9 TV, WTTW 11 Chicago, Fox 32 Chicago and several news radio stations reported on the mission and work of Chicago Says No More.

Chicago Says No More also attracted the attention of journalists who reported more than a dozen stories published by *Chicago Tribune*, *Chicago Sun-Times*, *Crain’s Chicago Business*, *Daily Southtown* and *DNAinfo.com*. Each of these opportunities was leveraged and shared hundreds and thousands of times across Chicago Says No More’s active, growing social networking platforms.



Awareness is important. Putting the spotlight on hidden problems has sparked collaboration among many DV and SA experts and intensified their innovative problem-solving.

EDUCATION

Outcome-Focused Task Force Groups

To achieve the organization's goals, Chicago Says No More leaders created task force groups focused on particular spheres of influence in order to marshal the power of key groups helpful in addressing the problems of DV and SA and to influence and shape public policies throughout the Chicago area and Illinois.

To that end, four task force groups were established. Over the past 12 months, more than 4,739 hours of service, including organizing events and programs, participating in the work of task force groups, training other professionals, educating the public through earned media and fundraising, were dedicated to these initiatives.

SALON PROFESSIONALS TASK FORCE

This task force collaborated with Illinois State Representative Fran Hurley and continues to work with Illinois State Senator Bill Cunningham to make our state one of the first in the nation to require an awareness and training program for salon professionals with whom their clients often share confidential information about themselves. This specialized training will become a license renewal requirement for 120,000 professionals in Illinois once [HB 4264](#) passes in the Senate and is signed into law.

The idea for this initiative began when Chicago's 19th Ward Alderman Matt O'Shea and the 39th Ward Alderman Margaret Laurino hosted a get-acquainted breakfast for Chicago Says No More's Kristie Paskvan with Chicago's 50 Aldermen and Mayor Rahm Emanuel in June 2015.

In October, the Chicago City Council Committee on Public Safety heard testimony on HB 4264 when representatives of Chicago Says No More, experts and survivors of DV and SA provided testimony in support of this awareness program to educate salon professionals.

Listen. Support. Connect.

Chicago Says No More to Domestic Violence and Sexual Assault

A one-hour awareness program designed exclusively for salon professionals in Illinois

A Chicago Says No More team of DV and SA educators produced a curriculum for a one-hour training program, and in March 2016 tested the program at America's Beauty Show produced by Cosmetologists Chicago and attended by 50,000 professionals from the Midwest.

Currently, Chicago Says No More is raising funds to underwrite the costs of offering the curriculum in venues across Illinois and ultimately online. A full schedule will be published as soon as the bill becomes law. To learn more, access [Chicago Says No More's Salon Professionals Toolkit](#).

The task force is co-chaired by Dorri McWhorter, CEO, YWCA Metropolitan Chicago; Shawnelle Richie, director, Communications & Public Affairs, CBS 2 Chicago; and Amy Rubin, senior director of community services, Jewish Child & Family Services.

WORKPLACE EMPLOYEE ASSISTANCE PROGRAM TASK FORCE

Domestic violence and its effects cost the U.S. more than \$8.3 billion per year

Chicago Says No More is developing an EAP program for all Illinois employers

While 80 percent of employers have some policies regarding workplace violence, only 14 percent have HR programs for employees touched by DV or SA, according to research completed by the task force for a workplace initiative. Recently, this group began collaborating with [Legal Momentum](#) to develop a model program for EAP programs and HR departments of Illinois employers.

The task force is building a self-assessment tool to help companies recognize strengths and deficiencies in their support programs for employees affected by domestic violence and sexual assault. The Executives' Club already has expressed interest in adding this initiative to its multi-disciplinary task force with a plan to host a membership educational event before the end of the year.

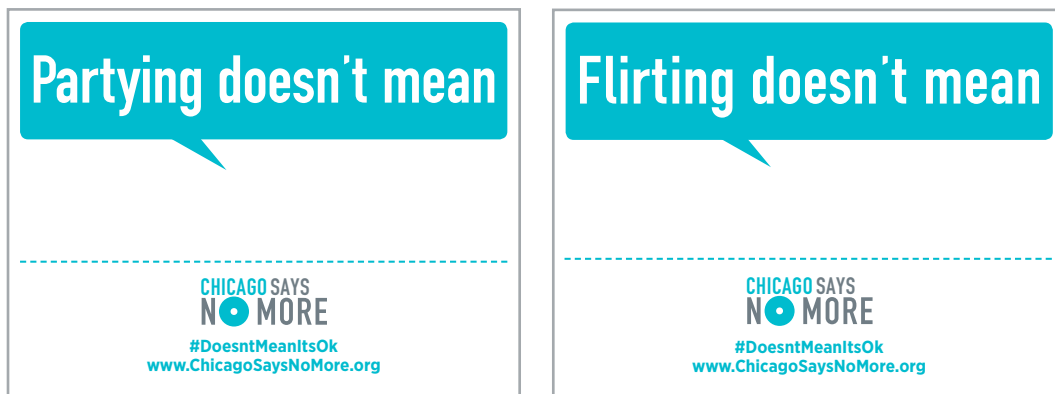
Chaired by Mary MacLaren, Col, U.S. Air Force (Ret.) and immediate past executive director of The Executives' Club of Chicago, this task force has attracted senior staff members from Bank of America, which has a strong program in place, as well as JPMorgan Chase, Aon Hewitt, along with DV and SA experts who are members of the Chicago Says No More steering committee.

COLLEGE CAMPUS TASK FORCE

With the aim of augmenting current outreach to colleges by Cook County State's Attorney Anita Alvarez and Illinois Attorney General Lisa Madigan, this task force is focusing on the "corner office" of higher education throughout Illinois.

The ultimate goal of the task force is to educate university presidents, chancellors, provosts, counsels general and trustees about the realities of sexual assault and domestic violence for students, faculty and staff, and the impact on the entire campus community. This initiative is being produced in the context of making campuses more welcoming to inclusivity as well as providing successful models for policies and practices designed to reduce incidences and increase thoughtful responses to individuals who are victims.

In March, with the guidance of this task force, Chicago Says No More produced a [Campus Awareness Social Media Campaign Toolkit](#) to promote and encourage 100-plus campuses and affiliated groups at colleges and universities in Illinois to discuss the meaning of consent. This program has generated traffic on social media and is building awareness especially among young men and women who may be vulnerable.



The College Campus task force is co-chaired by Charlie Stoops, PhD, co-founder of the Center for Advancing Domestic Peace, Inc., and dean, Graduate School of Social Work, Dominican University; and Beth Richie, professor of Criminal Justice and General and Women's Studies, Department of Criminal Justice, University of Illinois at Chicago. Others working on this project include senior staff for student life at local campuses and Chicago Says No More steering committee members.

UNIVERSITY-BASED LAW CLINICS TASK FORCE

Illinois' eight university-based law clinics can serve as a portal to educating law students about serving clients who are SA and DV victims. While some clinics are clear choices for this type of training, Chicago Says No More strongly believes preparing attorneys for the needs and expectations of all clients should be standard and part of a core clinic curriculum.

Sheila Simon, currently a visiting assistant professor, School of Law, Southern Illinois University, will launch this initiative at a breakfast meeting on Tuesday, May 24, 2016, for directors, faculty and staff of university-based law clinics, practicing attorneys and members of the Chicago Says No More steering committee. When she was Lieutenant Governor of Illinois, Simon instituted a new program giving DV victims in remote areas of Illinois access to consultation by practicing attorneys.

This task force is co-chaired by Keri Holleb Hotaling, partner, Jenner & Block LLP and chair, Domestic Violence *Pro-Bono* Program; and Anna M. Krug, executive director of Institutional Affairs, The John Marshall Law School.

STRENGTH IN COLLABORATION

Chicago Says No More thanks like-minded organizations with which it has joined forces to educate key constituents and the general public.

- CBS 2 Chicago *A Shore Thing* at Navy Pier
- Chicago City Council and its Public Safety Committee
- The Chicago Community Trust's *On The Table*
- The Chicago Council on Global Affairs
 - *Fourth Annual International Women's Day Global Health Symposium*
- Chicago High School for Agricultural Sciences
- Chicago Metropolitan Battered Women's Network *Together We Lead* Breakfast
- Chicago Police Department
- City of Chicago 19th Ward
- City of Chicago 39th Ward
- EROC End Rape on Campus
- JCARES Jewish Community Abuse Resources, Education and Solutions
- Jewish Child & Family Services
- Illinois State Bar Association Symposium on College Sexual Assaults
- Mesirow Financial
- Metropolitan Family Services Calumet
- National Association of Attorneys General Midwestern Regional Meeting
- Off the Sidelines Chicago
- Sacred Heart Parish Domestic Violence Outreach Ministry
- TEST400K National Rape Kit Testing Forum
- *The Hunting Ground* Screenings
- The Partnership for Safer Lake County

FUNDRAISING

Based on the initial, positive response to its work and mission, Chicago Says No More is applying for 501(c)(3) status. Since its inception, the organization has relied on The Chicago Community Trust and its Foundation as the manager of funds raised from individuals, companies and foundations, and appreciates the generosity of WINGS Program, Inc. which has served as its fiduciary agent.

Initially, corporate, foundation and individual donors responded to our coalition's personal appeal. That reach broadened in March 2016 when Chicago Says No More placed first by raising close to \$100,000 during a six-week national online Crowdrise Challenge sponsored by NO MORE and Verizon, winning an additional \$50,000 from Verizon.

More than 100 Chicago business and civic leaders gathered to support Chicago Says No More with three-time Grammy Award winner and jazz great Dee Dee Bridgewater as the featured performer during the organization's first fundraising event, chaired by Renée Pappas, on March 8, 2016 at Virgin Hotels Chicago. This benefit was sponsored by Stellé Audio, a West coast audio tech company, The PrivateBank, Grant Thornton, Lauran Bromley, Virgin America and Virgin Hotels Chicago.

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